



L5



The mission of the *Behavioral Governance Society* is to accelerate the development of key decision-makers who are serving in critical leadership and stewardship roles.

L5 is a two-day program designed for those who want to study **Behavioral Governance**.

This is a new body of research that examines the interrelationships between leadership, stewardship, and governance.



Research suggests **Behavioral Governance** will be the single most important factor in determining the quality of your decision-making process, and your level of success.

*Your intrinsic value is highly correlated to the quality of your **Behavioral Governance**.*



Behavioral Governance is based on the groundbreaking academic studies in **Neuro-leadership** – now think, **Neuro-fiduciary**.

The research has identified key leadership and stewardship behaviors that impact the quality of an effective and inspiring decision-making process.

We've identified the factors that enable leaders and stewards to be perceived as trustworthy and effective decision-makers.

In turn, we've developed an on-line assessment tool to measure your leadership, stewardship, and decision-making ability. Before the training, you'll be given the opportunity to take the assessment. At the training you'll receive a comprehensive 30-page report on your results.

A Certificate of Completion is awarded to participants at the conclusion of the course. Participants are then eligible to become members of the **Behavioral Governance Society** and to use the mark, **L5**.

Instructor: **Don Trone**, L5 is the CEO and Co-founder of 3ethos, and is one of the founding Directors of the Behavioral Governance Society. He was the principal Founder and is the former CEO of fi360. Don has been recognized numerous times as one of the most impactful leaders in the financial services industry, and in 2015 was named "Father of Fiduciary."

