

Iakwe!

Asia Pacific Association for Fiduciary Studies (APAFS), in partnership with **fi360**, is pleased to announce a formal fiduciary training program specifically designed for investment stewards to be held in the **Republic of the Marshall Islands**.

What is the curriculum?

The **Fiduciary Essentials® Training Program** (**FE®**) is a one day classroom-based course, designed and instructed by fi360, the globally recognized leader in investment fiduciary education, which covers all of the components of a comprehensive investment process and related standards of care. Successful completion of the program is recognized by the awarding of a Certificate of Completion and allows interested participants to apply for membership in the **Fiduciary Academy™**. Ross Fowler, AIFA®, President, **fi360 Pacific** will instruct the course.

Who will benefit from participating?

- Legislators
- Fund Sponsors
- Fund Trustees, Directors & Administrators
- Investment Committee Members
- Accountants, Auditors, Lawyers

Why should you participate in the FE® Training Program?

- Take advantage of the APAFS negotiated discount from FI360
- No travel related expenses incurred by having to travel off-island to attend the course
- Prepare interested fiduciaries for the **Accredited Investment Fiduciary (AIF®) Training Course** to be held in Manila, Philippines in December in conjunction with the 17th annual **Pacific Region Investment Conference.**

When? Tuesday, July 18, 2017

Where? Marshall Islands Resort, Majuro, RMI

Cost? \$800 per registrant, which will include continental breakfast, lunch and all course materials. Group discounts may be available for organizations registering in excess of five registrants. Registrants from paid-up APAFS Institutional Members are entitled to a \$50 discount.

For interested registrants, attendance to the July 19, 2017 **APAFS RMI Investment Conference** is also included **at no additional cost**. This one day conference will address topics of interest to fiduciaries. Please refer to the attached **Investment Conference** Flyer for details.

Please contact <u>admin@apafs.org</u> with any questions, or to register for the **Fiduciary Essentials**® **Training Program** and/or the **Investment Conference**. Seats are limited, so don't wait!

Kommol,

Gerard S.A. Cruz, AIFA®

Chairman

Board of Governors



Fiduciary Essentials® course participants come from a variety of professions, including:

- Investment committee members for retirement plans, foundations and endowments
- Trustees of private trusts
- Legislators
- Attorneys
- Accountants
- Investment Advisors
- Human Resources professionals
- Corporate Executives

Did you know...

- 1. Ignorance is not a viable defense
- 2. Over 90% of the variation in returns among portfolios is due to asset allocation.
- Preparation and proper execution of the IPS is the most important responsibility an investment fiduciary performs.
- You must either be the prudent expert or delegate to prudent experts who are prudently selected.
- 5. "It is imprudent to waste money." (Quoted from Commentary to the UPIA)
- Monitoring is the most time consuming activity of an investment fiduciary, and the one where most fiduciary breaches are found.
- The most egregious scandals are those where fiduciaries have parlayed their positions of trust for personal profit.



Contact: <u>admin@apafs.org</u> +1671688-2507

Fiduciary Essentials® for Stewards: Seven Principles Every Fiduciary Must Know

Overview

A fiduciary manages the assets of another person and is required by law to always act in the best interests of his/her client, beneficiary, or retirement plan participant. Yet many fiduciaries are not aware of their duties and responsibilities, let alone educated on how to fulfil those duties to the standard of care required by law.

Fiduciary Essentials for Investment Stewards instructs trustees, investment committee members, advisors, attorneys and accountants on how they can improve their fiduciary services and minimize liability.

Training

fi360's Seven Global Fiduciary Precepts

The core legislative and regulatory acts that govern the conduct of all investment fiduciaries (ERISA, UPIA, UPMIFA, MPERS) have seven essential principles common to all of them. The Fiduciary Essentials course teaches Investment Stewards these seven global fiduciary precepts, and how they can use them to better understand and manage their fiduciary role.

The Fiduciary Essentials course also provides a unique overview of the following areas:

- Fiduciary standard of care
- Investment Policy Statements
- Key documentation for fiduciary purposes
- Self-Assessment of Fiduciary Excellence
- Monitoring investments on an ongoing basis

Learning Objectives:

- Identify when an organization or individual may be deemed to have fiduciary status;
- 2. Define fiduciary excellence;
- 3. Assess the extent to which an organization conforms to a fiduciary standard of excellence; and
- 4. Identify actions to confirm to fiduciary excellence.

Formats:

On-site/private: lecture styleWeb-based version: TBD

Contact us for more information!

Benefits

MAXIMIZE your effectiveness in meeting the needs of those who depend on you.

MINIMIZE risk of liability by adhering to a defined fiduciary standard of care substantiated by legislative acts, case law and regulatory opinion letters.

"The Fiduciary Essentials training was exceptionally helpful, both for the information presented at the time and for the follow up assistance generously provided by Ross Fowler. I left the training with an armful of resources and ideas, which I've been putting into practice ever since. This is one of those rare learning experiences that has really had a lasting impact."

Rayna Aylward Executive Director, Mitsubishi Electric America Foundation



Fiduciary Essentials® Training Majuro, Republic of the Marshall Islands

Marshall Islands Resort Tuesday, July 18, 2017

Program Agenda

7.30 - 8.00 a.m.	Continental Breakfast	
8:00 – 8.30 a.m.	Introduction to the History and Significance of the Fiduciary Standard	
8.30 – 9.00 a.m.	Laws and Governing Documents for Fiduciaries	
9.00 – 10.00 a.m.	The Fiduciary Duty to Diversify	
10.00 - 10.15 a.m.	Break	
10.15 – 10:45 a.m.	Crafting an Effective Investment Policy Statement	
10:45 –11:30 a.m.	Performing Effective Due Diligence	
11.30 – 12.15 p.m.	Controlling and Accounting for Investment Costs	
12:15 – 1:00 p.m.	Lunch	
1:00 – 2.00 p.m.	The Fiduciary Duty to Monitor	
2.00 – 2.45 p.m.	Dealing with Conflicts of Interest	
2:45 – 3:00 p.m.	Break	
3:00 – 5:00 p.m.	Practical Scenarios and Wrap Up	
5:00 – 7:00 p.m.	Hosted Reception	



Republic of the Marshall Islands

Investment Conference Wednesday, July 19, 2017 Marshall Islands Resort

AGENDA

<u>Time</u>		<u>Topic</u>	<u>Presenter</u>	
	08:00AM - 08:30AM	Continental Breakfast	Marshall Islands Resort	
	08:30AM - 08:45AM	Opening Remarks	ТВА	
	08:45AM - 09:30AM	Fundamentals of Bonds & Fixed Income Markets	Jeffrey Detwiler, CFA, Portfolio Manager Garcia Hamilton & Associates	
09:30AM – 10:15AM Fundamentals of E Stock Markets		•	Mark Heath, CFA, CPA, AIFA Aristotle Capital Management	
	10:15AM – 10:30AM	Break		
	10:30AM – 11:15PM	Fundamentals of Real Estate & Public REIT Markets	Tom Budinger, AIF®, Senior Vice President Adelante Capital Management	
11:15AM – 12:00PM Asset Allocation & Portfolio Optimization			Jason B. Miyashita, CIMA®, AIFA® Senior Vice President Raymond James & Associates	
	12:00PM - 01:00PM	Luncheon Speaker The Prudent Fiduciary	Marshall Islands Resort Ross Fowler, AIFA, President FI360 Pacific	

APAFS Investment Conference Sponsors:



July 2017 Fiduciary Events Registration Form



Organization Name:	
Contact Person:	
Telephone:	
Email Address:	
Mailing Address:	
Please indicate in which jurisdiction you will be attending:	
1. Commonwealth of the Northern Marianas Islands (July 10 th & 11 th)	
2. Territory of Guam (July 12 th)	
3. Republic of Palau (July 13 th & 14 th)	
4. Republic of the Marshall Islands (July 18 th & 19 th)	
5. Federated States of Micronesia (July 20 th & 21 st)	

Registration costs:

- 1. Fiduciary Essentials (FE®) Training (\$800 per Registrant).
 - Registration covers all course materials, continental breakfast, lunch and reception.
 - \$50 discount for registrants from APAFS Institutional Members.
 - 10% discount for 5 or more registrants from a single organization.
- 2. Investment Conference (no additional registration fee)

For each registrant, please indicate below which event(s) they will be attending.

REGISTRANT		EMAIL ADDRESS	ATTENDING	
FULL NAME	TITLE		FIDUCIARY ESSENTIALS	INVESTMENT CONFERENCE

Return the completed Registration Form to admin@apafs.org, and remit payment as indicated below. Email proof of payment to admin@apafs.org to complete registration.

- Registration for the **FE® Training** will be capped at the first 40 paid registrants.
- Registration for the **Investment Conference** will be limited to the first 60 registrants.

Please submit FE® Training Registration payment by:

OPTION 1: MAIL CHECK DIRECTLY TO APAFS:	OPTION 3: WIRE-TRANSFER:	
120 Father Duenas Ave, Suite 102	ABA Routing Number: 321480406	
Hagatna, GU, 96910	Bank Acct. No.: 140066-002	
	Account Name: Asia Pacific Association for	
OPTION 2: DIRECT DEPOSIT TO BANK OF GUAM:	Fiduciary Studies	
Account Name: Asia Pacific Association for Fiduciary Studies	Bank: Community First Guam Federal Credit Union	
Account Number: 0114-029414	Address: 238 AFC Flores Street, Suite 102	
	Hagatna, Guam 96910	