



# L5 Behavioral Governance Society



L5 is a two-day program designed for those who want to study Behavioral Governance. This is a new body of research that examines how leadership, stewardship, and governance impact the quality of a fiduciary standard. The Behavioral Governance framework developed through the L5 is universal in application and can be employed in any leadership role.

A Certificate of Completion is awarded to participants at the conclusion of the course. Participants are eligible to become members of the Behavioral Governance Society and to use the marks, L5.

<p><i>Leadership is your ability to inspire and engage others.</i></p>	<p>There are 5 leadership behaviors that amplify a fiduciary standard:</p> <ul style="list-style-type: none"> <li><b>Courageous</b></li> <li><b>Compassionate</b></li> <li><b>Competent</b></li> <li><b>Collaborative</b></li> <li><b>Character-full</b></li> </ul>
<p><i>Stewardship is your passion and discipline to protect the long-term interests of others.</i></p>	<p>There are 5 stewardship behaviors that amplify a fiduciary standard:</p> <ul style="list-style-type: none"> <li><b>Aligned</b></li> <li><b>Attentive</b></li> <li><b>Adaptive</b></li> <li><b>Accountable</b></li> <li><b>Authentic</b></li> </ul>
<p><i>Governance is your ability to manage a procedurally prudent process.</i></p>	<p>Procedural prudence is based on:</p> <ul style="list-style-type: none"> <li><b>The best interest of those served;</b></li> <li><b>Industry best practices; and</b></li> <li><b>Generally-accepted industry principles.</b></li> </ul>



## Senior Faculty



Don Trone, L5  
3ethos CEO & Co-founder

- Recognized by the press as the “Father of Fiduciary”
- Principal Founder and CEO of fi360
- Author of 10 books on fiduciary responsibility
- Director, Institute for Leadership, U.S. Coast Guard Academy
- U.S. Coast Guard, Helicopter pilot



Sean Hannah, Ph.D.  
3ethos Co-founder

- Recognized by the Academy of Management as the most impactful professor in the U.S. in the field of Leadership and Management
- Part of the academic team that conducted the groundbreaking research on neuro-leadership
- Has authored more than 40 published papers on leadership
- Director, Center for the Army Profession and Ethic at WestPoint
- Retired Colonel, U.S. Army

Professor, Wake Forest University