

Hafa Adai from the Asia Pacific Association for Fiduciary Studies!

The **Asia Pacific Association for Fiduciary Studies (APAFS)** is pleased to announce the **16th Annual Fiduciary Events Week ("FEW")**, to be held the week of **November 28, 2016** at the **New World Hotel** in **Manila, Philippines**. The **FEW** will once again bring together fiduciaries, financial professionals and investment experts from around the world to share information designed to improve prudent investment stewardship.

APAFS is a Guam based 501(c)(3) non-profit association that seeks to raise the level of competence and standards of practice among fiduciaries throughout the region. Our 15th annual **FEW**, held in December 2015 in Manila, attracted more than 250 delegates responsible for a diverse mix of institutional investment funds, to include public and private pension funds, sovereign wealth funds, endowments and foundations, among others. Participants and speakers attended from Australia, American Samoa, CNMI, Fiji, Federated States of Micronesia, Fiji, Guam, Hong Kong, Kiribati, Marshall Islands, New Zealand, Palau, Philippines, Singapore, United Kingdom, USA, and Vanuatu, among others.

The **FEW** this year will include our flagship two day **16th Annual Pacific Region Investment Conference (PRIC)** to be held on **December 1 & 2**. In partnership with the U.S. based fi360 organization, we will once again offer formal fiduciary certificate and professional designation education courses. Please visit www.fi360.com for more information regarding these courses, which include:

- The two day **Accredited Investment Fiduciary® (AIF®) Designation Course**. The AIF® Designation is the globally recognized standard for both investment professionals and investment stewards seeking a designation that recognizes their expertise as a prudent expert. To be held on **November 29 & 30**.
- The one day **Fiduciary Essentials® (FE®) Certificate Course**. The FE® Certificate Course is an abbreviated version of the AIF® Course, specifically designed for high level investment stewards, or for those new to the fiduciary field. To be held on **November 28**.

As part of our ongoing effort to provide networking opportunities to our loyal sponsors, we will be coordinating optional **Country Dine-Around Dinners**, to be held the evenings of **November 30, December 1 & 2**. This will allow interested **FEW** Sponsors to mix with current and prospective clients in a more intimate atmosphere.

I invite you to support the **16th Annual Fiduciary Events Week** by becoming a **Platinum, Gold** or **Silver Sponsor**. Attached is information about the available Sponsorships and a Sponsorship Commitment Form.

APAFS depends upon Sponsors such as yourself to underwrite up to 70% of the **FEW** costs. We therefore need to receive **commitments by March 31st** in order to be able plan the scale of the **FEW**. Further, as we begin marketing and advertising early on, it would be most beneficial to your organization to make your commitment early to ensure maximum exposure.

Please confirm your participation by e-mailing the sponsorship form to admin@apafs.org. For additional information regarding the **FEW** and this sponsorship opportunity, contact our executive director, Daniel A. Roland, CIMA®, AIF®, by email at executivedirector@apafs.org. Visit our website www.apafs.org for more information on our organization and mission, as well as prior **FEW** programs and presentations.

Thank you in advance for your consideration. I trust we can count on your continued support.

Sincerely,



Gerard A. Cruz, AIF®
Chairman, Board of Governors

2016 FIDUCIARY EVENTS WEEK Sponsorship Opportunities

PLATINUM SPONSOR: \$15,000

Provides the maximum exposure to current clients, prospective clients and in regional media.

Estimated Total Media Value: \$16,100

BENEFITS:

- First for consideration as a Pacific Region Investment Conference (**PRIC**) speaker
- Corporate logo included in all of the **FEW** registration materials and program booklet
- Corporate logo included in the **FEW** registration banner displayed at the registration tables
- 150 word company profile included in the **PRIC** program booklet
- Option to include promotional materials in the **FEW** welcome bag
- Access to **PRIC** attendee list
- Link to Sponsor website placed on **APAFS** website
- Exhibition display table (6 Ft.) for two days at the **PRIC**
- Admission of four (4) company representatives to the **PRIC**
- Recognition as a Sponsor of the AIF® & FE® Courses in all materials, events & in media
- Option to host one of the following:
 - 1st or 2nd day **PRIC** breakfast; or,
 - 60-second company video presentation during 1st or 2nd day opening of the **PRIC**

GOLD SPONSOR: \$10,000

Provides media mileage and promotional exposure to current and prospective clients.

Estimated Total Media Value: \$11,030

BENEFITS:

- Second for consideration as a **PRIC** speaker
- Corporate logo included in all of the **FEW** registration materials and program booklet
- 100 word company profile included in **PRIC** program booklet
- Option to include promotional materials in the **FEW** welcome bag
- Link to Sponsor website placed on **APAFS** website
- Exhibition display table (4 Ft.) for two days at the **PRIC**
- Admission of three (3) company representatives to the **PRIC**
- Recognition as a Sponsor of the AIF® & FE® Courses in all materials, events & in media

SILVER SPONSOR: \$5,000

Provides ample media visibility and exposure to current and prospective clients

Estimated Total Media Value: \$5,180

BENEFITS:

- Third for consideration as a **PRIC** speaker
- Corporate logo included in **PRIC** program booklet
- 50 word company profile included in **PRIC** program booklet
- Option to include promotional materials in the **PRIC** welcome bag
- Exhibition display table (2 Ft.) for two days at the **PRIC**
- Admission of two (2) company representatives to the **PRIC**

2016 Fiduciary Events Week Sponsorship Commitment Form

Company Name: _____

Contact Person: _____

Telephone: _____

Email: _____

Website: _____

Mailing Address: _____

Please indicate your level of Sponsorship:

1. **PLATINUM Sponsor (\$ 15,000)** _____
2. **GOLD Sponsor (\$ 10,000)** _____
3. **SILVER Sponsor (\$ 5,000)** _____
4. **Unable to sponsor this year** _____

FOR SPONSORS:

Will you want a display booth during the PRIC (Yes/No)? _____

Will you attend Country Dine-Around-Dinners (Yes/No)? _____

If Yes, for which of the following events:

- Palau Delegation Dinner – Wednesday, November 30: _____
- FSM Delegation Dinner – Thursday, December 1: _____
- Guam & CNMI Delegation Dinner – Friday, December 2: _____

Would you like to propose a speaker and/or topic for the Conference (Yes/No)? _____

If “Yes”, please provide a summary of any particular topic that your organization feels qualified to address at the PRIC, as well as a brief profile of the proposed speaker. Questions can be directed to Daniel A. Roland, APAFS Executive Director, at executivedirector@apafs.org.

Return the completed Sponsorship Commitment Form to admin@apafs.org by **March 31, 2016**, to ensure proper inclusion in the Events promotional literature and to facilitate Events planning.

Please send Sponsorship payment by wire transfer to:

Bank: Community First Guam Federal Credit Union
Bank ABA Number: 321480406
Account Name: Asia Pacific Association for Fiduciary Studies
Account Number: 140066-002
238 AFC Flores Street, Suite 102
Hagatna, Guam 96910
Telephone: +1 671 472-8210